Suresh Sanneboina

**Phone: (950) 250-5860**

**Email: ssanneboina@gmail.com**

**SALESFORCE (SFDC) TECHNICAL LEAD**

*(Salesforce Certified Platform Developer - I)*

**7 Years of IT experience** in all Software Development Life Cycle (SDLC) phases from requirement gathering to analysis, design, development, implementation and enhancement of projects in **Salesforce.com CRM** with proficiency in using Salesforce Administrator and Developer. Facilitate communication between Business Owners and Development team to produce effective project outcome. Strong interpersonal communication, time management, process optimizations and problem-solving skills with detail orientation in the technology arena.

**Summary:**

* Lead/direct a small agile team responsible for the integration patterns; building managed packages and patch releases.
* Provide hands on expert level assistance to developers on technical issues
* Manage direct reports in day-to-day activities and responsibilities, and help develop and mentor all team members
* Expertise in building **Lightning components, Lightning Web Components** for Record pages and Quick actions
* Used **Lightning Component Framework**, Dashboards and Reports in Lightning Experience
* **SFDC development** using Visual Force Pages, VF Components, Apex Classes, and Custom Controllers, Controller extensions, tests, test cases, SOQL, SOSL, MVC architecture and Force.com IDE from scratch
* **Salesforce Development Life Cycle implementation** covering Sales Cloud, Service Cloud, Call Center, Chatter and App-exchange applications
* **Salesforce CRM UI customization** using Apex, Custom Controllers, Visual force, CSS, JavaScript libraries
* **CRM Business processes** like Forecasting, Campaign management, Lead Management (Web-to-Lead), Order Management, Account Management, Case Management (Email-to-Case and Web-to-Case)
* **Salesforce Integration** with external applications using Apex web services WSDL and outbound messaging
* Writing **Apex batches, Schedule classes** by implementing interfaces to process large data sets.
* **Customization of Salesforce.com** Accounts, Leads, Opportunities, Cases, Campaign, Solutions, Standard Objects and Custom Objects; Data Validation, Sales, Marketing, Customer Service and Support Administration
* **Implement Security and sharing rules, Configuring Permission sets, Field level security, Object level security, Profiles, Triggers, Resource monitoring** usingCustom objects, Triggers, Workflow rules, Approval process for automated alerts, field updates, SOQL, SOSL, Visual force pages and Apex classes.
* Experience in external tools (i.e. **Informatica, Mulesoft, Jitterbit, Demand Tools, DataLoader)** for Data Migration
* Experienced in **Salesforce Wave Analytics**.
* Having knowledge on **Salesforce IOT.**
* Having knowledge on **Salesforce AI (Machine Learning).**
* **WSDL, SOAP API, REST API, Call Outs, Batch and Schedule Apex programs**
* **Salesforce.com** **governor limits** understanding with ability to optimize code to respect the limits.
* **Agile Methodologies, Scrum Software Development processes**.
* **Documentation** as per the standards with respective **SOP (Procedures)**

**TECHNICAL SKILLS**

**Salesforce Technologies :** Custom Objects, Roles and Profiles, Workflows, Assignment Rules, Approvals, Triggers, Record Type, Dashboard, Security, Field updates, reports, Visual Force Pages, Apex Classes, Apex Trigger, Salesforce Lightning (Components, Apps, Events)

**Force.com Tools :** Force.com Eclipse IDE, Force.com, Single Sign-On (SSO), SOQL, SOSL, Service Cloud, Marketing cloud, Sales Cloud, Salesforce APIs

**Data Tools :** Apex data loader, Import wizard, SFDC Data export

**Languages :** Apex, Java, SQL, JQuery, Python

**Web Technologies :** HTML, CSS, XML, JavaScript

**Java Technologies :** JDK, J2EE

**EDUCATION**

**Bachelors in Electronics and communication engineering in 2010 from Anna University, Chennai, India**

**ORGANIZATIONAL EXPERIENCE**

* Currently working as a Business Consulting Senior Consultant at Ahsuna consulting services, Banglore from Feb 2019 to till date.
* Worked as a Senior Salesforce Integrator at NTT Data Global Services PVT Ltd, Chennai from Mar 2017 to Feb 2019
* Worked as a salesforce Developer at Phoenix American Salesfocus Solution India Pvt Ltd, Hyderabad from May 2013 to Mar 2017

**PROFESSIONAL CERTIFICATIONS**

* **SALESFORCE.COM CERTIFIED PLATFORM DEVELOPER I**

**WORK EXPERIENCE**

**Client:** **Applied Materials** **Feb 2019 to Till Date**

**Role:** Salesforce.com Consultant

**Description:**

**Applied Materials, Inc**. is an American corporation that supplies equipment, services and software for the manufacture of semiconductor chips for electronics, flat panel displays for computers, smartphones and televisions, and solar products.

Responsibilities:

* Integrated salesforce with external applications.
* Created **lightning web components** for custom functionalities.
* Developed batch scripts to automatically fetch the data from sfdc objects and pushed to server

**Environment**: Saleforce.com platform, Salesforce Lightning web components, Apex Language, Visual Force Pages, Data Loader, Sales Cloud, Custom Objects, Custom Tabs, Security Controls, Force.com IDE.

**Client:** **Trinity Industries Inc** **July 2018 to Feb 2019**

**Role:** Salesforce.com Integration consultant

**Description:**

**Trinity Industries Inc.** owns a variety of businesses which provide product and services to the industrial, energy, transportation and construction sectors.

Responsibilities:

* Integrated Oracle CPQ with Salesforce.
* Created **lightning components** for custom functionalities.
* Developed **apex classes, extension controller** classes to searching adding records into other objects using DML methods.

**Environment**: Saleforce.com platform, Salesforce Lightning, Apex Language, Visual Force Pages, Data Loader, Sales Cloud, Workflow and Approvals, Reports, Custom Objects, Custom Tabs, Security Controls, Force.com IDE.

**Client:** Integra LifeSciences **Jan 2018 to July 2018**

**Role:** Salesforce.com Integration consultant

**Description:**

Integra LifeSciences, a world leader in medical technology, is dedicated to limiting uncertainty for surgeons, so they can concentrate on providing the best patient care. Integra offers innovative solutions in orthopedic extremity surgery, neurosurgery, reconstructive and general surgery, and regenerative wound care.

Responsibilities:

* Integrated data from **Salesforce to Salesforce using Jitter Bit**.
* Used SFDX to move metadata from one org instance to another.

**Environment**: Saleforce.com platform, Salesforce Lightning, Apex Language, Visual Force Pages, Data Loader, Sales Cloud, Workflow and Approvals, Reports, Custom Objects, Custom Tabs, Security Controls, Force.com IDE.

**Client:** Blue Cross Blue Shield Association (BCBSA) **Aug 2017 to Jan 2018**

**Role:** Sr. salesforce Developer

**Description:**

Blue Cross Blue Shield Association (BCBSA) is a federation of 36 separate United States health insurance organizations and companies, providing health insurance in the United States to more than 106 million people.[[2]](https://en.wikipedia.org/wiki/Blue_Cross_Blue_Shield_Association#cite_note-bcbs.com-2) Blue Cross was founded in 1929 and became the Blue Cross Association in 1960, while Blue Shield emerged in 1939 and the Blue Shield Association was created in 1948. The two organizations merged in 1982.

Responsibilities:

* Integrated data from& to **Salesforce using Mule soft**.
* Created **visual force pages & lightning components** for custom functionalities.
* Worked in developing and consuming **SOAP and REST services** in service-oriented architecture.
* Worked on **Test utility framework, web service mocks** and used annotations **@isTest, @testSetup** and ensured to meet 75% of code coverage.

**Environment**: Saleforce.com platform, Salesforce Lightning, Apex Language, Visual Force Pages, Sales Cloud, Force.com IDE,

**Client:** Thermofisher **Mar 2017 to Aug 2017**

**Role:** Sr. salesforce Developer

**Description:**

ThermoFisher Scientific is an American multinational [biotechnology](https://en.wikipedia.org/wiki/Biotechnology) product development company, created in 2006 by the [merger](https://en.wikipedia.org/wiki/Merger) of [Thermo Electron](https://en.wikipedia.org/wiki/Thermo_Electron) and [Fisher Scientific](https://en.wikipedia.org/wiki/Fisher_Scientific).

Responsibilities:

* Integrated data from **mainframes database to SFDC using informatica**.
* Created **visual force pages & lightning components** for custom functionalities.
* Created **Batch classes** to properly align data on territory objects.
* Created work-flows to update the fields.
* Designed and developed **Test utility framework** and used annotations **@isTest, @testSetup** and ensured to meet 75% of code coverage.

**Environment**: Saleforce.com platform, Salesforce Lightning, Apex Language, Visual Force Pages, Data Loader, Sales Cloud, Reports, Custom Objects, Custom Tabs, Security Controls, Force.com IDE,

**Client:** Mars **May 2013 to Mar 2017**

**Role:** Salesforce.com Developer & Administrator

**Description:**

Sales Focus Solutions is a subsidiary of Phoenix American Incorporated. The Phoenix American companies have been serving the needs of financial services organizations for more than 35 years. Executives in some of the largest, most respected, best-known financial service companies rely on MARS to run their business and provide guidance in addressing industry issues such as complying with SEC Rule 22c-2 program management. The MARS application is well-established and widely-known in the financial services industry. Some of our clients have been using MARS for more than ten years. Our company is deeply rooted in financial services, which enables us to create products and services with the kind of sound industry architecture and intuitive functionality that the most demanding customers expect.

**Responsibilities:**

* Integrating the data from .net application to sales force.
* Interacted with various business user groups for gathering the requirements for Salesforce implementation and documented the Business and Software Requirements.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Implemented the requirements on **Salesforce.com platform and Force.com IDE Plug-in using Eclipse**.
* Performed detailed **analysis of business and technical requirements** and designed the solution by customizing various standard objects of Salesforce.com (SFDC) and using other **Platform based technologies like Visualforce, Force.com API, and Web Services.**
* Developed **apex classes, extension controller** classes to searching adding records into other objects using DML methods.
* Worked on Salesforce **Lightning Process builder** to easily automate business processes. Developed **re-usable UI components** with the Lightning Component Framework. Migrating from **Salesforce Classic to Lightning** and created Lightning components.
* Used **JavaScript, jQuery** for client-side validations and implementing custom pagination using data-tables. Written **apex batch classes** to process large data updates, queried large datasets and exported to excel.
* Designed and developed **Test utility framework** and used annotations **@isTest, @testSetup** and ensured to meet 75% of code coverage.
* Implemented **Web-to-Lead and custom Lead conversion** using custom **Visualforce and Apex** Extension controller class. Used Relationship, Aggregate queries using **SOQL, SOSL** to query and search records from salesforce platform database.
* Developed custom Apex extension controllers (Dispatchers) and visualforce pages to dispatch to **visualforce page and standard page layouts based on record type**. Developed **custom Visualforce components** and implemented components at different visualforce pages.
* Extensively used **Eclipse IDE, Developer Console and Workbench** for developing Apex Classes, Triggers and customizing other meta-data components.
* Worked in developing and consuming **SOAP and REST services** in service-oriented architecture.
* Deployed the applications to various SFDC environments using **Change Sets, deployment connections and Packages.**

**Environment**: Saleforce.com platform, Salesforce Lightning, Apex Language, Visual Force Pages, Data Loader, Sales Cloud, Reports, Custom Objects, Custom Tabs, Security Controls, Force.com IDE, JIRA.

**PERSONAL DETAILS**

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| --- | --- |
| Date of Birth | 10-Apr-1989 |
| Sex | Male |
| Nationality | Indian |
| Marital Status | Married |

**PASSPORT DETAILS**

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| --- | --- | --- | --- | --- |
| Name as on Passport | Passport Number | Date of Issue | Expiry Date | Place of Issue |
| Sanneboina Suresh Yadav | M3381388 | 10th Nov 2014 | 09th Nov 2024 | Hyderabad |

**PANCARD DETAILS**

|  |  |
| --- | --- |
| Name as on Pan Card | Pan Card Number |
| Sanneboina Suresh Yadav | CPEPS0639Q |